

## WMAG AGREEMENT OVERVIEW

**PROJECT NAME:** Steward of the Lakes Program

**PROJECT DESCRIPTION:** Loon Lakes Management Association (LLMA) will develop the Steward of the Lakes Program for the project area. The goal of the program is to educate and inform stakeholders on various topics relevant to the Loon Lakes. Education on the following impact areas include:

- Role that Loon Lakes serves connecting the Fox River and the Sequoit Creek Watershed
- Threatened and endangered species in our lakes
- Identification of invasive and noninvasive aquatic plants
- The role and proper use of herbicidal treatment of noninvasive plants
- ProcellaCOR and its use in other lakes
- Native plants for homeowners' yards
- Importance of:
  - Controlling aquatic invasive species
  - Creating a buffer zone
  - Use of phosphorus-free yard waste and organic fertilizers
  - Minimizing chloride use
  - Boat owners weed management and safety
- Homeowners' wildlife management

Loon Lakes Management Association (LLMA) will accomplish this stakeholder education through the use of the following outreach efforts:

- Web-based materials
- HOA neighbor to neighbor outreach
- New neighbor packet development
- SSA8 "Save the Lakes" mailer
- LLMA guest speaker program
- ProcellaCOR testimonials
- College of Lake County Outreach

Loon Lake Management Association (LLMA) will work with the following interjurisdictional groups to accomplish this project:

- HOA's
- Lake County Health Department-Ecological Services
- Illinois Department of Natural Resources
- Lake County Forest Preserve
- Northern Illinois Conservation Club
- Stormwater Management Commission

**PROJECT REQUIREMENTS AND IMPLEMENTATION OVERVIEW:**

Specific educational objectives were approved and are required to fulfil the requirements of the WMAG funding. These objectives must be met per the grant agreement. Each objective (or activity) must be documented with volunteer hours and tangible outcome such as mailers, website URL, attendance documentation, etc.

**PROJECT BUDGET/EDUCATIONAL ACTIVITIES:**

<b>Activity</b>	<b>Hours</b>
HOA Neighbor to Neighbor Outreach	200
Web-based Development	140
Monthly Newsletter and Project Communication	70
Save the Lakes Mailer	65
LLMA Guest Speakers	45
New Neighbor Packet	40
ILMA Conference	32
ProcellaCOR testimonials	30
Facebook Page	18
HOA Meetings	14
LCHD Workshops	10
CLC Outreach	5
<b>Total Volunteer Hours</b>	<b>669</b>

Volunteer hours include:

- Content research
- Development of mailings for fundraising
- Development of educational handouts and other materials
- Attendance documentation at presentations and other functions
- Time volunteers contacting each of the 450 homes.

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**NOTE:** *“Funding for this project was provided in part by the Lake County Stormwater Management Commission through a Watershed Management Board Grant”*

## **Educational Activity Highlights**

### **VOLUNTEERS NEEDED**

#### **HOA Neighbor to Neighbor Outreach**

- Educational handouts will be developed that focus on the project impact areas listed on page 1
- Two volunteers per HOA to contact each home in their HOA
- Deliverables to WMB/SMC include the handouts and Volunteer Log Sheets

#### **Save the Lake Mailer SSA8**

- Research and develop content focusing on Milfoil growth, damage to the lake and urgency of the treatment
- Focused on information and donations
- Thank You Card Design and mailing
- Deliverables to WMB/SMC include copy of Mailer and Volunteer Log sheet

#### **LLMA Guest Speakers**

- A Guest speaker will be invited to most LLMA meetings. These can be done after general meeting
- Subjects will include best practices for lawn fertilizers, native plants, etc
- Deliverables to WMB/SMC include Volunteer Logs (attendance records) Agenda and or Presentations

#### **New Neighbor Packet**

- Develop packet that contains any existing information and educational material.
- Research and develop additional content regarding the history of Loon Lakes and resources available to new homeowners within the area.
- Provide packets to each HOA for distribution. Each HOA should add any additional information regarding their specific HOA
- Deliverables to WMB/SMC include copy of New Neighbor Packet and Volunteer Log sheet

#### **Monthly Newsletter**

- Research and develop content for a monthly newsletter that includes information and educational materials focusing on the impact areas and topics
- Each monthly newsletter is to include updated information on any project and upcoming events
- Monthly newsletter will be posted on the website, distributed to those that sign up to receive by email and to all HOA directors.
- Deliverables to WMB/SMC include a copy of each newsletter and Volunteer Log Sheet